



# BULA FIJI FREE MAGAZINE

〈PROPOSAL〉

**PRESENTED BY**

**SORA TRADING (FIJI) PTE LTD/ FIJI TIME JAPAN LLC**

# BULA

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Fiji is a tourist destination that attracts numerous visitors every year.

Although many services are available for tourists, there are few sources of information for tourists on restaurants, souvenir shops, and tours in the area, etc.

We have decided to publish this magazine- **“Bula Fiji Free Magazine”** to help tourists learn more about Fiji and to bring your services to the tourists and to help tourists have a better stay in Fiji

The **“Bula Fiji Free Magazine”** will be published four times a year to provide tourist and local information about Fiji.

This magazine will reach out to tourists in three ways: in print, as a digital magazine, and via our official Website.

We also have a sister company in Japan and will publish this magazine in Japanese.

The purpose of this magazine in Japanese is to let many people know about Fiji, which is still under-recognized in Japan, and to promote interest in Fiji as a tourist destination and as a study-abroad program.



## COMPANY INFO

### **SORA TRADING(FIJI)PTE LTD**

Location : Fiji  
Establish: September-2024  
<https://www.soratradingfiji.com/>



### **Fiji Time Japan LLC**

Location : Japan  
Establish: October-2021  
<https://fijitimejapan.com/>



(The magazine will be published in Japan in Japanese language.)

# PUBLICATION DETAILS



## Digital and Printed Magazine

- Each issue reaches over 45,000 readers worldwide through our digital platform.
- The print edition is distributed at select cafés and restaurants in Fiji and Japan, designed as a shared magazine for public reading.



## Why magazine?

- In a world full of fast information, a well-curated magazine adds value. It highlights Fiji’s charm through high-quality content, and expands its reach via our website and social media.



## Dual language

- Published in both English and Japanese, this magazine helps:
- Those who know Fiji to deepen their understanding
  - Those who don’t to discover and connect with it

Number of issues per year

**FOUR TIMES A YEAR  
(ISSUED IN JANUARY, APRIL, JULY, AND OCTOBER)**

Number of pages

**40 PAGES**

Number of copies published per issue

**30,000+MORE DIGITAL DOWNLOADS(FIJI)  
10,000+MORE DIGITAL DOWNLOADS(JAPAN)  
/ EACH ISSUE**

# 【ANNUAL】 ADVERTISING SPONSORSHIP RATES

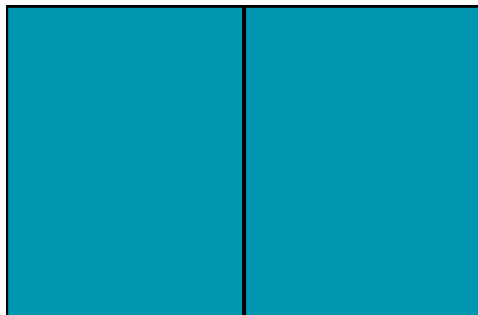
Annual contract (4 issues) offers 20% off compared to single issues.

You can choose sponsor page size each issue.

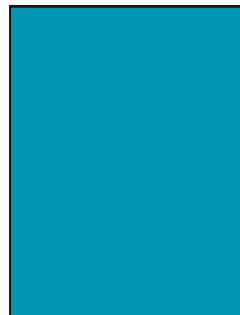
Articles can be based on your materials or a tie-up feature.

Advertisement sponsorship	SIZE	PRICE
<b>Double Page</b>	420×297	FJD 3,600 (Fjii+Japan)
		FJD 2,800 (Fiji)
<b>Full Page</b>	210×297	FJD 2,000 (Fjii+Japan)
		FJD 1,600 (Fiji)
<b>Half Page</b>	210×148	FJD 1,600 (Fjii+Japan)
		FJD 1,200 (Fiji)
<b>Back Cover (Full Page)</b>	210×297	FJD 3,040 (Fjii+Japan)
		FJD 2,400 (Fiji)
<b>Page after Cover (Full Page)</b>	210×297	FJD 3,440 (Fjii+Japan)
		FJD 2,800 (Fiji)

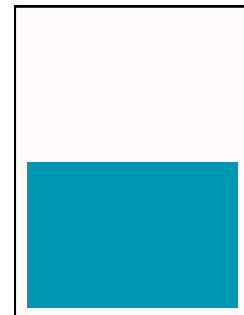
(One Issue Each)



Double Page  
420×297



Full Page  
210×297



Half Page  
210×148

# 【PER ISSUE】 ADVERTISING SPONSORSHIP RATES

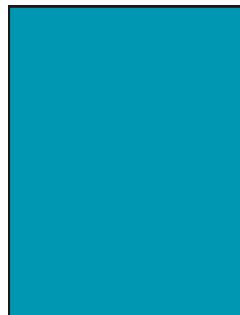
The prices below are per issue  
Articles can be based on your materials or a tie-up feature.

Advertisement sponsorship	SIZE	PRICE
<b>Double Page</b>	420×297	FJD 4,500 (Fjii+Japan)
		FJD 3,500 (Fiji)
<b>Full Page</b>	210×297	FJD 2,500 (Fjii+Japan)
		FJD 2,000 (Fiji)
<b>Half Page</b>	210×148	FJD 2,000 (Fjii+Japan)
		FJD 1,500 (Fiji)
<b>Back Cover (Full Page)</b>	210×297	FJD 3,800 (Fjii+Japan)
		FJD 3,000 (Fiji)
<b>Page after Cover (Full Page)</b>	210×297	FJD 4,300 (Fjii+Japan)
		FJD 3,500 (Fiji)

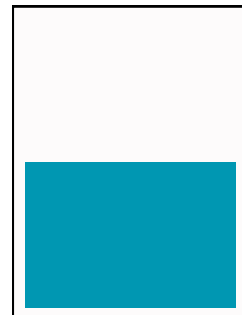
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Full Page  
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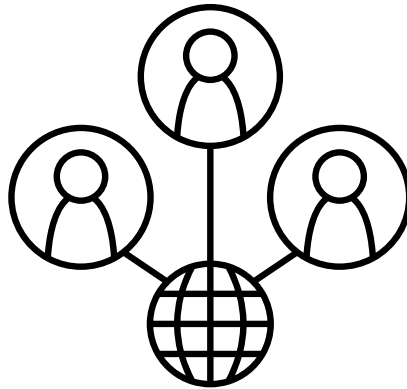
Half Page  
210×148

# OFFICIAL WEBSITE AND SNS

🖥️ Web media

<https://bulafijiofficial.com>

📷 Instagram  
@bulafiji.official



📘 Facebook  
@bulafijimagazine

## FROM THE ORGANIZER

We believe that regularly sharing information about Fiji in the form of a magazine will enhance the value of the country itself and spark greater interest in Fiji among people around the world.

I've traveled to many countries, and while Fiji may be a small island nation, the more you learn about it, the more fascinating it becomes.

This magazine is free and accessible to anyone, anywhere in the world. More than just a sponsorship, this is a shared journey—a collaborative effort to grow a global community of people who love, support, and believe in the future of Fiji.

We warmly invite you to be part of this mission.

Published by  
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